

The Platinum Club from Direct Route Proven Effective Established

The only really **true zero cost debt collection** service on the market.



DIRECT ROUTE
Commercial Debt Recovery Specialists
Incorporated 1994



Platinum Club is a Premium Credit Management Solution available exclusively through Direct Route.

It is offered to selected qualifying clients "By Invitation Only".

Platinum Club works by the invited membership combining resources to collectively create zero cost debt collection. It is for business-to-business transactions and has now evolved to include court issue and enforcement fees for occasions when legal action is unavoidable.

Platinum Club is quite simply...

NO FEE RISK TO YOU WHATSOEVER, COLLECT OR NOT, INCLUDING LEGAL!

If your company is invited to join this elite club then it is an endorsement of your credit management processes. It is undoubtedly the most efficient way imaginable of obtaining zero cost and risk free debt collection.

Platinum Club Members with qualifying debt receive:

- ✓ **Zero Cost Debt Recovery** on all debt values (no account is too high, no invoice too small)
- ✓ **All Legal and Enforcement Fees Paid** by the club on their behalf*
- ✓ Pro-Active Daily Activity and Outbound Calling to ensure speedy results
- ✓ A Professional Dedicated and Focused Account Manager on hand when needed
- ✓ Online Progress Updates Available 24/7
- ✓ Complimentary Professional Advice from experts on all credit management matters

Some Key Considerations

For Platinum Club to be a success for you, then your company account opening systems and credit management processes must be robust. If you are unsure about this then don't worry, as we can easily help you to remedy this issue through AccountAssyst (see overleaf). Alternatively, contact us to discuss.

The debtor company that owes monies pays the fees for your debt collection as a part of this process. So if customer retention is important for you when instructing us, then you may instead benefit from one of our other effective collection services on a 'no collect no fee' basis. Gold and Silver Memberships are offered to all clients, so whatever your needs, we already have an appropriate collection solution for you.

Want to be considered for Platinum Club?
If so, Take Action

Ring 01274 223190 now to find out whether you qualify for this Premium Zero Cost Service. We just need to ask a few questions initially and you could be up and running within minutes if you satisfy the requirements.

For full details of what constitutes a qualifying debt please refer to the Terms and Conditions of Platinum Club Membership. * Standard enforcement of bailiff or High Court Enforcement Officer through the court process applies. Other enforcement methods subject to negotiation and charges as applicable.





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